



EVERYONE WINS!!!

www.mywinwinfundraiser.com

FUN! PROFITABLE! EASY! With **Win - Win Fundraising**, your organization can reach new heights in immediate profits, customer satisfaction, and fast order processing! **Win-Win Fundraising is the campaign that gives you the profit you need *immediately!* EVERYONE WINS!**

OVERVIEW

- **MORE PROFIT!** You keep **50%** of **all** money raised!
- Your Group receives **profits immediately**- no waiting for your check-by-mail
- **FREE SHIPPING** to your organization headquarters if you sell over 50 items
- **NO MINIMUM ORDER**
- Each item is only \$10.00, an **incredible value** for the price. Customers will immediately recognize the high quality of their purchases and best of all you keep \$5.00 off that price!
- We provide you **FREE OF CHARGE** with all the materials you will need for a successful sale.
- There is absolutely **NO RISK** for your Group!

Win-Win Fundraising has the **Quality Solution** for all of your customers. Each **free color brochure** features **truly unique** jewelry, bookmarkers, and ornaments from our famous **SnowWonders** themed collectible snowflakes. Our **wide range of designs** offers something for everyone. All of our pieces are **Sterling silver over lead-free pewter**, and **highly polished** for a beautiful presentation. From Celtic patterns to CZ sparkle and dazzle to military motifs to Breast Cancer Awareness- and much, much more!

HERE'S HOW IT WORKS

- We provide you with our Catalog **FREE OF CHARGE**, along with **easy-to-use**, customized order forms.
- Our catalog is also available online at **www.mywinwinfundraiser.com**.
- Fill out and return the Fundraiser Initiation & Agreement Form and mail or FAX to our office.
- Each item in the catalog is \$10.00. Your Group will keep **50%** of all money raised through sales. For example, if you sell 10 items for a total of \$100, your Group keeps \$50 instantly!
- Your Fundraising Sale will last for two full weeks. At the end of the sales period, calculate your share (50% of the amount raised!), and mail us all of the original order forms along with one check for the remainder of the amount raised payable to Quantum Mfg. Payment must be submitted with the orders. (Remember, **you keep 50% immediately.**)
- **We will cover shipping costs back to your organization if you sell over 50 items (over \$250 paid to Quantum).** On fundraisers resulting in a payment of \$250 or less to Quantum, the shipping cost will be a flat rate of \$10. Please include this amount in your payment to Quantum at the end of your fundraiser.
- **Each seller's order is individually packaged** with the order form- **NO CONFUSION!**
An organizer's dream come true!
- Please allow 3-4 weeks for delivery. Missing orders and damaged items must be reported to us within 7 days of receipt.

www.mywinwinfundraiser.com • E-Mail: info@mywinwinfundraiser.com
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TIPS FOR SUCCESSFUL FUNDRAISER

- **Place ONE person in charge** of your Fundraiser Campaign. This person will be responsible for making sure that everything is submitted properly, and that payment totals are correct.
- **Determine your Financial Goal.** How much money do you want/need to raise?
- **Establish key dates**, including kick-off date and any planned promotional activities.
- **Assign necessary volunteers** for completing the kick-off, delivering flyers, etc.
- **Hold a meeting** to begin your fundraising sale. It's the perfect time to create excitement about your Campaign, explain the program and any sales incentives, and distribute catalogs and order forms.
- **Generate awareness** with banners, displays, announcements, flyers, newsletters, and signs.
- Offer additional incentives to your sellers- they can help motivate! Prize drawings and awards for top sellers are incentive options. Fun incentives with no tangible value are often the best motivators- a teacher who will volunteer to shave his beard or a youth group leader willing to take a dunking can generate a lot of competition! You can also award your group with a pizza party or fun outing to celebrate meeting or exceeding your Fundraising Goal.

TIPS FOR SELLERS

- **Make a list of potential buyers** before you begin approaching people for support. Start with your family and friends, then try neighbors and others who you think might be interested in the products and/or helping your cause.
- **Smile, be polite, friendly, and enthusiastic** about your cause. Be sure to thank buyers for their generosity!
- **Be knowledgeable about what the money raised will be used for.** Communicate this to potential supporters.
- **A simple, effective introduction** is an excellent way to approach people.
For example: "Hi! My name is _____, and I am raising money for _____. We have a beautiful catalog full of fantastic jewelry and other items- would you be willing to support our cause by making a purchase?"
- **Tell every customer that \$5.00 of each item they purchase goes to your organization!**

OVERCOMING OBJECTIONS POLITELY

- **Customer:** I don't wear jewelry.
- **Member:** Jewelry is such a great gift idea- and our catalog also has many gift items!

- **Customer:** I don't have any money right now.
- **Member:** We also accept checks and change! We could really use your help in raising money for _____.

- **Customer:** I just gave to another group.
- **Member:** That's wonderful! Would it be possible for you to help us as well? If you have a moment to look at our catalog, you'll find amazing Sterling overlay original designs all at one low cost!

- **Customer:** Why are these items only \$10.00? That seems pretty cheap for such beautiful quality and selection!
- **Member:** These pieces come to us right from the factory which designs and manufactures them. This allows us to pass the savings right along to you!

MORE WAYS TO WIN

ONLINE SHOPPING

You can also do your fundraising **online**. The **WIN-WIN FUNDRAISING** catalog is provided on our website www.mywinwinfundraiser.com Customers can shop at their convenience during the two week time frame. All the customer has to do in order for your group to receive its portion of the sales is to be sure to **include the source code** given to your group.

ADVANTAGES INCLUDE

- **More ways for you to win!**
- Customer can shop at his/her convenience, and in the comfort of their home.
- Customer can take his/her time in viewing all of the items and deciding how many to purchase.
- You can encourage out-of-town family and friends to support your fundraising efforts.
- Orders will be shipped directly to the shopper's address.
- You still enjoy 50% of all sales!
- You can tell friends and family about your fundraising event via E-mail.
- Our website features the same outstanding products as those shown in our catalog, plus **special offers** for internet customers.
- Hassle-free, with **no direct selling or sorting**.

IN-STORE SHOPPING

You can also make an **appointment** to have your fundraiser in our beautiful new retail store. All shopping appointments are limited to two hours in length. Appointments are available M-F between 9:00 A.M. and 7:00 P.M. and Saturday 10:00 A.M. -4:00 P.M. **Customers will not be permitted to use any coupons or discounts during the fundraiser.** Your group will receive **30% of the profits before taxes**. Profit checks will be available within 72 hours after the appointment.

ADVANTAGES INCLUDE

- Customers receive their items at the time of purchase.
- **Variety!** Your customers are not limited to the fundraiser catalog. They may purchase anything in the retail showroom, where they will find a wide variety of products and price points.
- Your customers can be assisted by our experienced retail showroom reps.
- The showroom offers a **relaxed atmosphere** to shop and socialize in.
- Your customers can see the excellent quality and the full range of our fabulous designs first-hand.
- **Customized invitations provided!**

You can see how everyone is a winner with **Win-Win Fundraising!** Your customers receive **great value** for **high quality** products **direct from the manufacturer**, with everything at **one low price** of \$10.00. Your group can expect great **profits which are immediately available**, enjoy **quick and easy order processing**, and best of all- these unique **items practically sell themselves!** Most importantly, your cause can be promoted through awareness that hopefully will spread through your efforts. **Win-Win Fundraising** is dedicated to the highest quality products offered at great savings, insuring customer satisfaction while promoting your cause. **EVERYBODY WINS!**

Thank you for considering Win - Win Fundraising as your vehicle to success. We are confident that we can help you reach your goals while providing your customers with unique, high quality jewelry at a very affordable price. It's a Win - Win situation!